



Pillsbury

**OUR BEST  
JUST GOT**

**better**

**Coming Fall 2022** Newly improved  
Southern Style Biscuits from the #1 selling  
foodservice biscuit brand<sup>1</sup> including:

- 100% premium soft white wheat flour
- Better texture<sup>2</sup> — soft, fluffy, light
- Better bite<sup>3</sup> — crispier outside,  
moist inside



<sup>1</sup>The NPD Group/SupplyTrack®, Frozen Biscuits in Foodservice Channel, 12 months ending May 2022, in Units & Pounds

<sup>2</sup>Guidance CLT 1/21: Atlanta, GA, N=126, better delivered on airiness, tenderness, and moistness than our previous Southern Style biscuits

<sup>3</sup>Guidance CLT 1/21: Atlanta, GA, N=126, better delivered on crispness and moistness than our previous Southern Style biscuits

# ALL KINDS OF BETTER BISCUITS!

In addition to our newly reformulated Southern Style Biscuits, look to Pillsbury™ for an entire lineup of delicious biscuit options.

## Southern Style Unbaked Biscuits **COMING FALL 2022**

Serve guests **light** and **fluffy** biscuits with **rich, buttery** flavor. They're perfect for **sweet** and **savory** uses.

PRODUCT UPC	PRODUCT DESCRIPTION	PER CASE
10094562062498	Pillsbury™ Frozen Biscuit Dough Easy Split™ 3.17 oz	168
10094562062528	Pillsbury™ Frozen Biscuit Dough Southern Style 2.2 oz	216
10094562062542	Pillsbury™ Frozen Biscuit Dough Southern Style 4.5 oz	120
10094562063464	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 2.2 oz	216
10094562062634	Pillsbury™ Frozen Biscuit Dough Mini Southern Style 1.2 oz	210
10094562062504	Pillsbury™ Frozen Biscuit Dough Southern Style 2.2 oz	120
10094562063006	Pillsbury™ Take & Bake Frozen Biscuit Dough Southern Style	144
10094562108332	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 4.5 oz	120



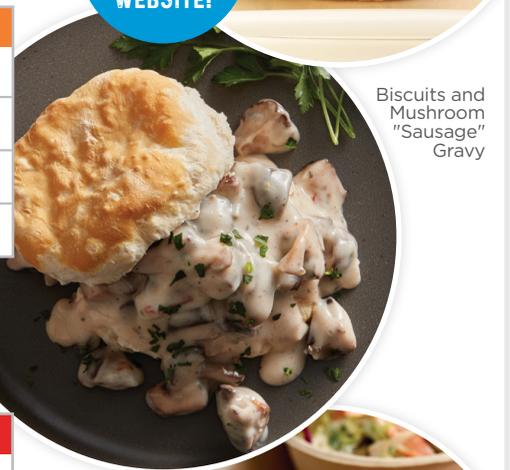
Breakfast Turkey Club Biscuit Sandwich



## Golden Buttermilk Baked Biscuits

Both **taste** and **texture** have been **improved** to deliver a better biscuit experience.

PRODUCT UPC	PRODUCT DESCRIPTION	PER CASE
10094562062368	Pillsbury™ Baked Biscuit Easy Split™ Golden Buttermilk 2.25 oz	120
10094562062375	Pillsbury™ Baked Biscuit Easy Split™ Golden Buttermilk 2.85 oz	75
10094562062351	Pillsbury™ Baked Biscuit Golden Buttermilk 2.25 oz	120
10094562062344	Pillsbury™ Baked Biscuit Golden Buttermilk Mini 1 oz	175



## Garlic Cheddar Unbaked Biscuit

Easily serve a **flavorful twist** on a **menu favorite** and add warmth to any plate with these savory biscuits.

PRODUCT UPC	PRODUCT DESCRIPTION	CASE/PACK
10721582122726	Pillsbury™ Frozen Biscuit Dough Easy Split Garlic Cheddar 3.17 oz	90
10094562063310	Pillsbury™ Frozen Biscuit Dough Garlic Cheddar Mini 1.2 oz	210

## Cornbread Unbaked Biscuit

Cornbread biscuits combine the authentic, **sweet cornmeal** taste and texture of cornbread with the **texture, form** and **ease** of unbaked biscuits.

PRODUCT UPC	PRODUCT DESCRIPTION	CASE/PACK
10018000129239	Pillsbury™ Frozen Cornbread Biscuit Dough 2.2 oz	120

