

# 48 TASTY, FLAKY LAYERS

*Short on labor, not flavor.*

Delight your patrons with irresistible  
freezer-to-oven croissants — in 30 minutes or less.



**READY TO BAKE WHEN YOU ARE.**





**BUTTER CROISSANTS**  
**Flaky. Flavorful.**  
**Fabulous.**

- 48 flaky layers.
- Made with 100% real butter.
- Unmatched freezer-to-oven consistency.
- As good or better than competition in overall liking, appearance, flavor and texture<sup>1</sup>.

With 150 years of baking expertise, Pillsbury™ is proud to offer a one-of-a-kind croissant. High-quality, consistently flaky croissants have never been easier! No thaw, no proof, no stress. They go from freezer to oven to flawless with no need for proofing or thawing.

Ready to bake when you are, Pillsbury™ freezer-to-oven croissants give you the flexibility to bake 1 or 100 with easy portioning to reduce waste. Bake only what you need when you need it! And don't be fooled by the flat design. It's the secret that allows them to rise up to beautiful, flaky, golden perfection. Every. Single. Time.



**Easy to prepare.**

- No thawing. No proofing. No preparation stress.
- Ready in under 30 minutes (up to half the prep time of the competition).
- Uses 29% less freezer space and 14% less corrugated material versus a standard thaw, proof, & bake croissant case.

**Learn more!**



Scan the QR code to learn more about our new croissants and to get limited time offers and deals.

DISTRIBUTOR CODE	UPC	PRODUCT DESCRIPTION	CASE COUNT
	107-21582-13444-6	Pillsbury™ Freezer to Oven Croissant Butter Straight 1.25oz	100/1.25 oz
	107-21582-13446-0	Pillsbury™ Freezer to Oven Croissant Butter Pinched 2.7oz	60/2.7 oz
	107-21582-13445-3	Pillsbury™ Freezer to Oven Croissant Butter Pinched 3.75oz	48/3.75 oz



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<sup>1</sup>PGI Consumer Liking Test, 12/20, N=122  
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